

## CEIAG Monthly Message Toolkit – March 2017 – Health and Social Care

### Introduction:

The Monthly Message aims to provide Manchester Schools with current data on education, employment, and training opportunities for students aged 16 – 18 years of age. The Monthly message consists of a Powerpoint presentation and this Resource document that holds more detailed information. You are welcome to share on social media and newsletters to reach pupils, parents and carers.

The PowerPoint presentation will contain slides that cover:

1. Introduction slide
2. Manchester's growth sectors overview
3. Skills – What skills do employers want?
4. Labour market information on the featured sector
5. Examples of the type of roles available within the featured sector
6. Overview of the apprenticeship route into the featured sector
7. Some key inspirational highlights relating to the featured sector
8. A young person's case study relating to the featured sector
9. Contact for further information

**We are very keen to see how effective the Monthly Message's have been and we will appreciate your feedback at the next CEIAG Network meeting.**

**The top 10 employment sectors in Greater Manchester are:**

1. Financial and Professional Services (22%)
2. Health (13%)
3. Retail (10%)
4. Education (9%)
5. Manufacturing, Technology, Engineering and Science (9%)
6. Hospitality and Tourism (7%)
7. Transport and Storage (5%)
8. Wholesale (5%)
9. Construction (5%)
10. Public Administration (4%)

**National Careers Service** - <https://nationalcareersservice.direct.gov.uk/>

The National Careers Service website provides careers advice and information on a wide range of jobs, training courses etc. By following the link there is a link to a section that enables you to search over 800 job profiles. The Job Profile page gives an overview of what the job role consists of and will help to determine if it's the right job for the pupil.

Also available on the above link is a Skills Health Check that enables pupils to find out what jobs suit them best by doing a short assessment. Log in will be required if you wish to save the Skills Health Check results.

**Career Point** - <http://careerpoint-gm.co.uk/>

Career Point is a virtual environment for career information, advice and guidance, labour market information etc.

## Monthly Message March 2017 – Spotlight on the Health and Social Care Sector

### Profile of the Health and Social Care Sector

The Health sector includes both health service jobs delivered by organisations such as the NHS and private medical centres, the social care sector, bio-technology and pharmaceutical industries which are concerned with the development and manufacture of drugs and ways of making diagnoses.

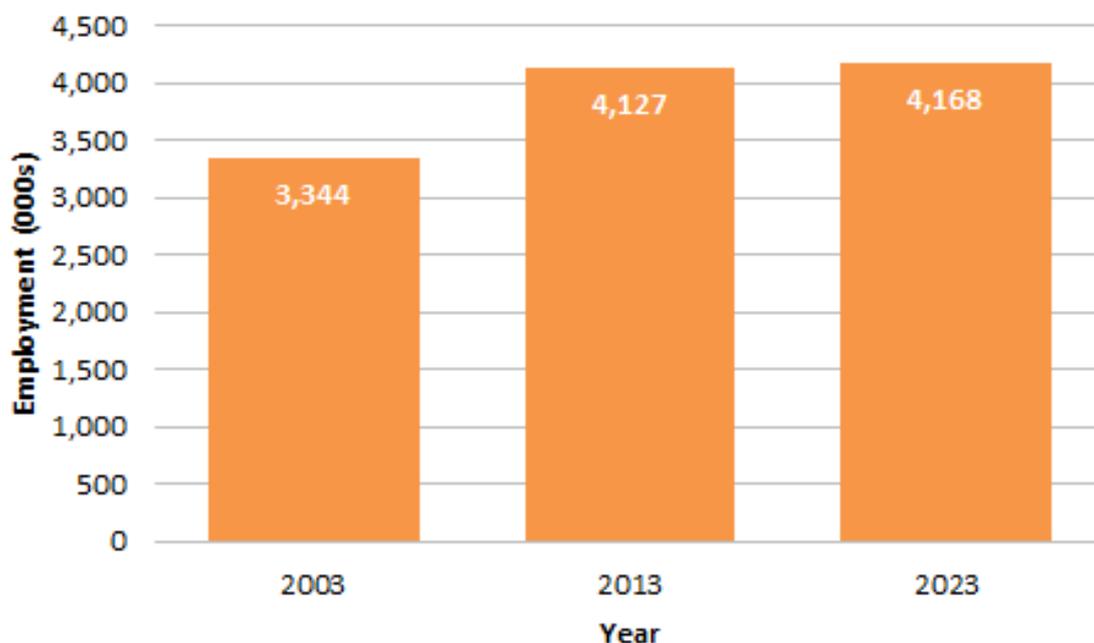
This sector is made up of hospitals, doctors' surgeries, dental practices, the ambulance service, nursing homes, residential care homes, local authorities and other health related provision.

### KEY FACTS:

Health (including social care) is one of the UK's largest sectors, and has grown rapidly in recent years, although cuts in public funding may slow this growth in future. The sector will provide a large number of opportunities in future due to its size and growing demand for health services. Greater Manchester's employment is concentrated in Manchester, which has over a quarter of the conurbation's jobs, but within a borough the health sector is often one of the largest employers. As well as there being skills demands specific to the sector, there are skills gaps in written communication, personal, technical and practical skills as well as in numeracy and IT.

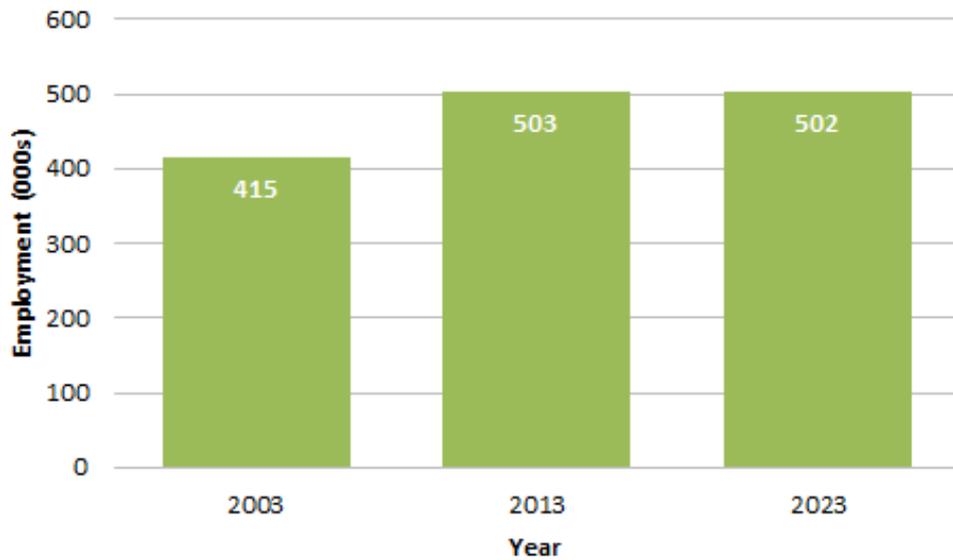
### NATIONAL PICTURE:

There are 146,500 employers in the Health sector in Great Britain, of which 11,100 are medium-sized or large. This 8% of employers have a minimum of 50 employees. The health sector has grown by 783,000 jobs (23.4%) since 2003, and now employs 4 million people in the UK. Between 2013 and 2023, an estimated 41,000 additional jobs are forecast to be created in the Health sector.



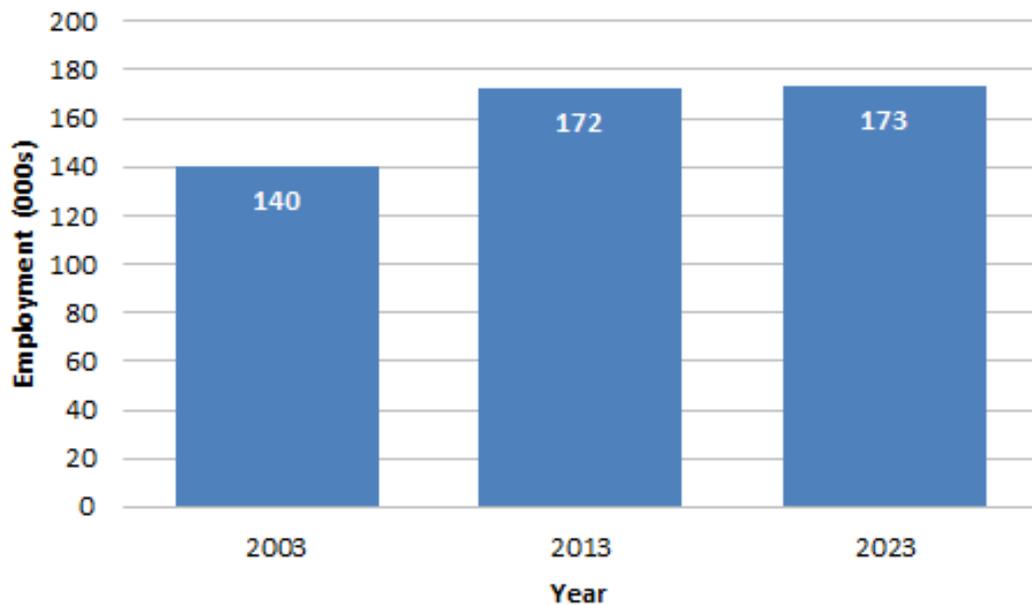
## REGIONAL PICTURE:

There are 16,700 employers in the Health sector in Great Britain, of which 1,300 are medium-sized or large. This 8% of employers have a minimum of 50 employees. This sector has grown by 88,000 jobs (21.2%) since 2003, and now employs 503,000 people. Between 2013 and 2023, the Health sector is expected to decline by an estimated 1,000 jobs.



## GM PICTURE:

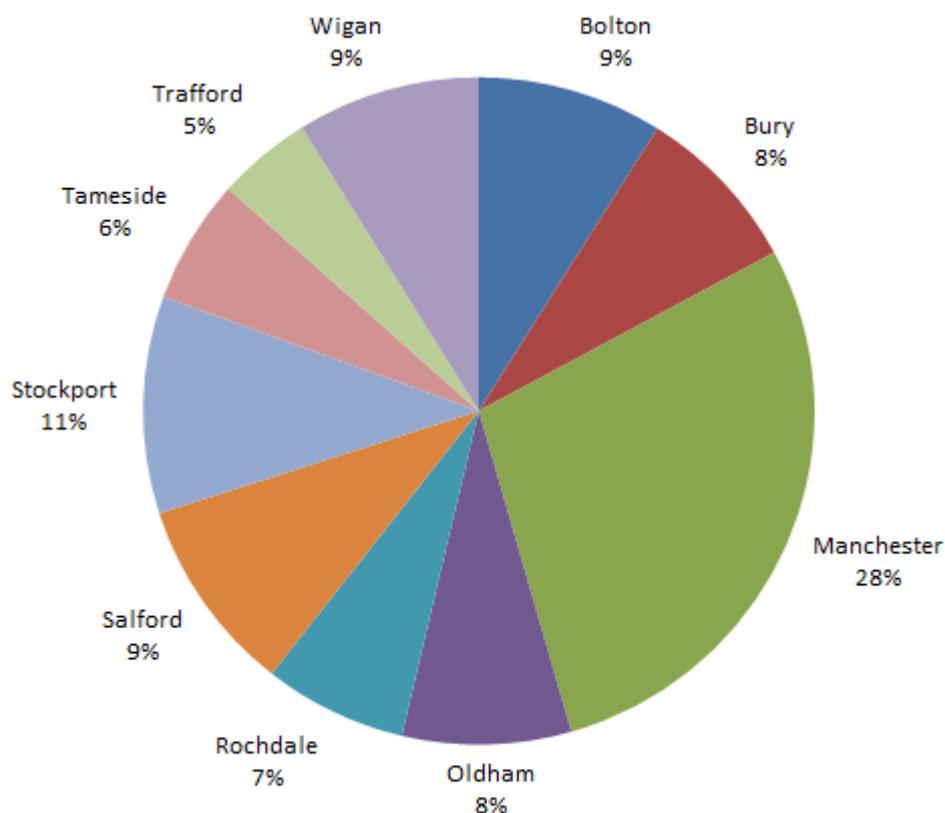
There are 6,000 employers in the Health sector in Greater Manchester, of which 400 are medium-sized or large. This 7% of employers have a minimum of 50 employees. This sector has grown by 32,000 jobs (22.9%) since 2003, and now employs 172,000 people. Between 2013 and 2023, an estimated 1,000 additional jobs are forecast to be created in the Health sector.



## KEY EMPLOYERS IN THE HEALTH AND SOCIAL CARE SECTOR:

Acorn Care 1 Limited  
BUPA Care Homes Ltd  
Chadderton Total Care Unit Limited  
Creative Support Ltd  
Federation of Jewish Services  
Manchester Mental Health & Social Care Trust  
Meridian Healthcare (Holdings Ltd)  
NHS Transform Medical Group Ltd  
St Ann's Hospice

## DISTRIBUTION OF HEALTH AND SOCIAL CARE SECTOR ACROSS GM



## SALARIES:

The median salary for Health and Social Care in the North West is £18,000 per annum. Examples of median annual salaries for Health sector occupations include: health and social care associate professionals £22,000, medical practitioners £64,000, nurse and midwife £27,000, social worker £30,000.

## SKILLS:

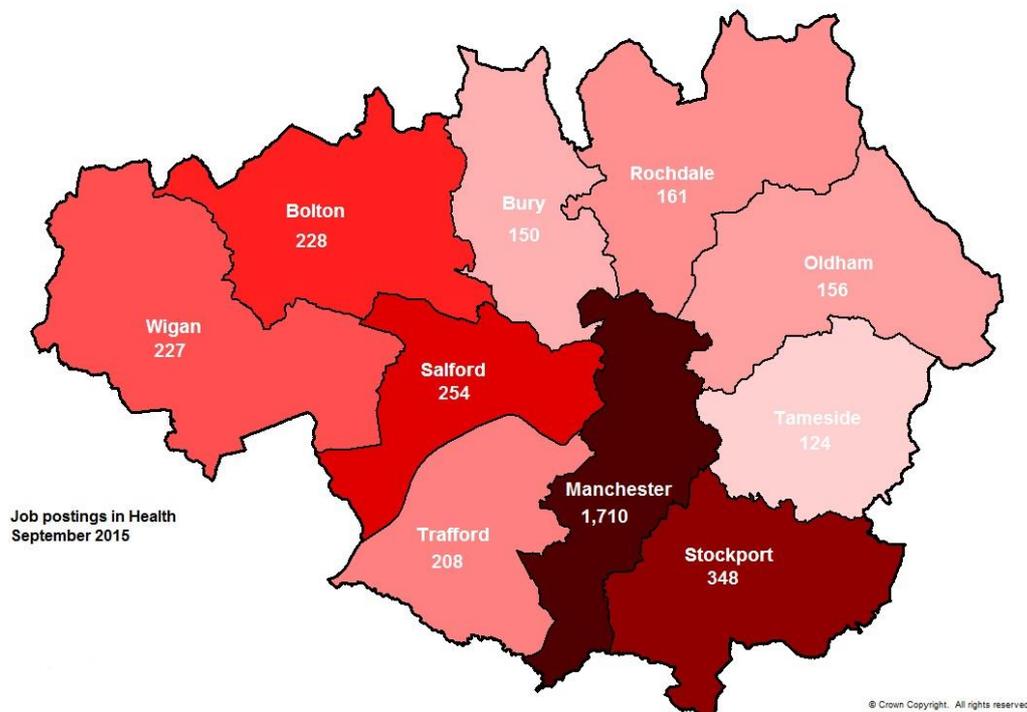
- Workers within the Greater Manchester health and social care sector are highly qualified, with a significantly higher proportion of the workforce being qualified to degree level or higher, compared to the rest of the UK and there is continued and increased demand for skills at level 3 for non-medically qualified staff.
- Skills gaps in the sector are reported to include; problem solving, oral communication, customer handling, team working and management and leadership skills with specific skill needs in nursing and dementia care.
- Occupations that the sector struggles to recruit for include; consultants with certain specialities, pharmacists, dental practitioners and specialist nurses and therapists.
- Social pressures are expected to increase skills needs in these areas and these are expected to relate to the ageing population and the increasing use of private healthcare.

## OCCUPATIONS:

Administrative staff	Line managers
Ambulance staff	Medical and dental technicians
Ancillary staff	Medical doctors
Care assistants and home carers	Medical radiographers
Care workers	Medical secretaries
Community support and outreach workers	Midwives
Counsellors	Nurses
Care assistants and home carers	Nursing auxiliaries and assistants
Care workers	Occupational therapists
Community support and outreach workers	Physiotherapists
Dental nurses and practitioners	Psychologists
Healthcare practice managers	Registered managers
Healthcare scientists	Residential and day care managers
Hospital and health service managers	Residential wardens
Hospital porters	Senior management
Housekeepers and related occupations	Social workers
Dental nurses and practitioners	Speech and language therapists
Healthcare practice managers	Supervisors
Healthcare scientists	Technicians
Hospital and health service managers	Undertakers and mortuary assistants

## Job Postings in Greater Manchester

Using a Labour Insight tool we have been able to gather information about what's happening in the labour market right now. The map below shows the concentration of job postings in Health for September 2015 across Greater Manchester.



### FURTHER INFORMATION:

[British Dental Association](#)

[Careers In Medicine](#) or click here for [case studies](#)

[Skills for Care, Career pathway etools](#)

[National Careers Service](#)

[NHS Careers](#)

[Nursing and Midwifery Council](#)

[Skills for Health](#)

Sources: GMFM (2013), ONS Annual Survey of Hours and Earnings (2013), Annual Business Count (2013)

### The labour market information has been sourced from Career Point

<http://careerpoint-gm.co.uk/>

Career Point is a virtual environment for career information, advice and guidance, labour market information etc.

Other sources of labour market information can be found here:

The Health and Social Care Sector in Greater Manchester – An Overview of Skills Issues

See full report here:

[http://www.neweconomymanchester.com/media/1224/health\\_\\_\\_social\\_care.pdf](http://www.neweconomymanchester.com/media/1224/health___social_care.pdf)

<https://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/healthcare/overview-of-the-healthcare-sector-in-the-uk>